

LIP SYNC BATTLE VIRTUAL 4.7.21

SPONSORSHIP OPPORTUNITIES

OPENING ACT - VALUE \$1,000

Company name/logo on event website and giving platform
Company name/logo promoted during event
Verbal recognition at the event by emcee
Company recognition on Relief Nursery social media and in newsletter
*Organic reach of over 12,000 followers between all channels
Opportunity to provide company coupon code or deal for virtual swag bag

LEADING ACT OR PROMO SPONSOR - VALUE \$1,500

Company name/logo on event website and giving platform
Company name/logo promoted during event
Verbal recognition at the event by emcee
Company recognition on Relief Nursery social media and in newsletter
*Organic reach of over 12,000 followers between all channels
Opportunity to provide company coupon code or deal for virtual swag bag
Opportunity to host satellite viewing party

EXCLUSIVE GREEN ROOM, RED CARPET, FAN FARE OR TROPHY SPONSOR - VALUE \$2,000

Company name/logo on event website and giving platform
Company name/logo promoted during event
Verbal recognition at the event by emcee
Sponsorship video to air during event
Company recognition on Relief Nursery social media and in newsletter
*Organic reach of over 12,000 followers between all channels
Opportunity to provide company coupon code or deal for virtual swag bag
Opportunity to host satellite viewing party

EXCLUSIVE HEADLINER - VALUE \$3,000

Company name as Title Sponsor
First right of refusal for upcoming year(s)
Opportunity to appear in TV/Radio event promotions leading up to event
Company name/logo on event website and giving platform
Company name/logo promoted during event
Verbal recognition at the event by emcee
Sponsorship video to air during event
Company recognition on Relief Nursery social media and in newsletter
*Organic reach of over 12,000 followers between all channels
Opportunity to provide company coupon code or deal for virtual swag bag
Opportunity to host satellite viewing party



COMPANY NAME _____

*it will appear in printed materials as spelled here

CONTACT NAME, TITLE _____

ADDRESS _____ CITY/STATE/ZIP _____

TELEPHONE _____ EMAIL _____

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TEAM REGISTRATION INFO

AS A TEAM, WE COMMIT TO:

PARTICIPATE IN THE VIRTUAL PERFORMANCE AND EVENT

Relief Nursery will provide options to create team performances separately or as a small group of 6 (or less).

Our goal is to be inclusive to everyone's comfort level around socially distanced activities in a safe and fun way.

COMPETE TO WIN IN 4 CATEGORIES

Judge's Favorite, People's Choice, Best Costumes and Most Funds Raised.

For Judge's Favorite Teams Will Be Scored On: Energy, Humor, Crowd Engagement, Dancing and X Factor. Each category will receive 10 pts. for a total of 50 pts.

RAISE AT LEAST \$2,500 TO SUPPORT RELIEF NURSERY PROGRAMS

You can do this through any combination of strategies you find helpful.

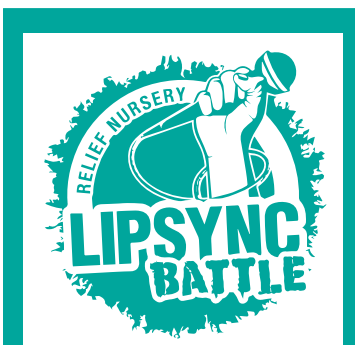
Optional Strategies To Employ:

- 50% of sponsorships secured by your team will go towards your team goal.
- 50% of the first year of donations for all monthly donors you help secure will go towards your team goal.

This is an easy strategy! If your team secures 30 monthly donors, each giving \$15 a month, you'll have already reached your goal. For a team of 6, that means if each member recruits 5 new monthly donors at \$15 a month, you'll have already met the team goal.

For teams who secure \$3000 and above, we'll provide a catered watch party!

PROMOTE THE EVENT ON SOCIAL MEDIA



The mission of Relief Nursery is to prevent the cycle of child abuse and neglect by early intervention that focuses on building successful and resilient children, strengthening parents and preserving families.



TEAM REGISTRATION

TEAM NAME _____

PARTICIPANTS _____

PERFORMANCE SONG (1 song or 2 min limit) _____

TEAM CAPTAIN INFORMATION

NAME _____

EMAIL _____ PHONE # _____

MAILING ADDRESS _____

FOR QUESTIONS CONTACT CASSIE STONER AT CASSIES@EUGENECHAMBER.COM