

# LIP SYNC BATTLE VIRTUAL 4.7.21

## SPONSORSHIP OPPORTUNITIES

### OPENING ACT - VALUE \$1,000

Company name/logo on event website and giving platform  
Company name/logo promoted during event  
Verbal recognition at the event by emcee  
Company recognition on Relief Nursery social media and in newsletter  
\*Organic reach of over 12,000 followers between all channels  
Opportunity to provide company coupon code or deal for virtual swag bag

### LEADING ACT OR PROMO SPONSOR - VALUE \$1,500

Company name/logo on event website and giving platform  
Company name/logo promoted during event  
Verbal recognition at the event by emcee  
Company recognition on Relief Nursery social media and in newsletter  
\*Organic reach of over 12,000 followers between all channels  
Opportunity to provide company coupon code or deal for virtual swag bag  
Opportunity to host satellite viewing party

### EXCLUSIVE GREEN ROOM, RED CARPET, FAN FARE OR TROPHY SPONSOR - VALUE \$2,000

Company name/logo on event website and giving platform  
Company name/logo promoted during event  
Verbal recognition at the event by emcee  
Sponsorship video to air during event  
Company recognition on Relief Nursery social media and in newsletter  
\*Organic reach of over 12,000 followers between all channels  
Opportunity to provide company coupon code or deal for virtual swag bag  
Opportunity to host satellite viewing party

### EXCLUSIVE HEADLINER - VALUE \$3,000

Company name as Title Sponsor  
First right of refusal for upcoming year(s)  
Opportunity to appear in TV/Radio event promotions leading up to event  
Company name/logo on event website and giving platform  
Company name/logo promoted during event  
Verbal recognition at the event by emcee  
Sponsorship video to air during event  
Company recognition on Relief Nursery social media and in newsletter  
\*Organic reach of over 12,000 followers between all channels  
Opportunity to provide company coupon code or deal for virtual swag bag  
Opportunity to host satellite viewing party



COMPANY NAME \_\_\_\_\_

\*it will appear in printed materials as spelled here

CONTACT NAME, TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

# LIP SYNC BATTLE VIRTUAL 4.7.21

## TEAM REGISTRATION INFO

### AS A TEAM, WE COMMIT TO:

#### PARTICIPATE IN THE VIRTUAL PERFORMANCE AND EVENT

Relief Nursery will provide options to create team performances separately or as a small group of 6 (or less).

Our goal is to be inclusive to everyone's comfort level around socially distanced activities in a safe and fun way.

#### COMPETE TO WIN IN 4 CATEGORIES

Judge's Favorite, People's Choice, Best Costumes and Most Funds Raised.

For Judge's Favorite Teams Will Be Scored On: Energy, Humor, Crowd Engagement, Dancing and X Factor. Each category will receive 10 pts. for a total of 50 pts.

#### RAISE AT LEAST \$2,500 TO SUPPORT RELIEF NURSERY PROGRAMS

You can do this through any combination of strategies you find helpful.

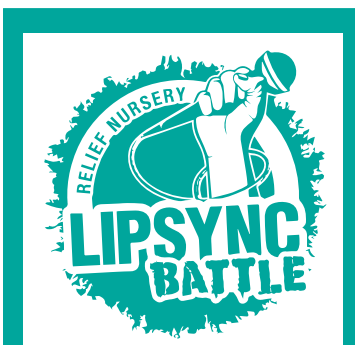
##### Optional Strategies To Employ:

- 50% of sponsorships secured by your team will go towards your team goal.
- 50% of the first year of donations for all monthly donors you help secure will go towards your team goal.

**This is an easy strategy!** If your team secures 30 monthly donors, each giving \$15 a month, you'll have already reached your goal. For a team of 6, that means if each member recruits 5 new monthly donors at \$15 a month, you'll have already met the team goal.

For teams who secure \$3000 and above, we'll provide a catered watch party!

#### PROMOTE THE EVENT ON SOCIAL MEDIA



The mission of Relief Nursery is to prevent the cycle of child abuse and neglect by early intervention that focuses on building successful and resilient children, strengthening parents and preserving families.



## TEAM REGISTRATION

TEAM NAME \_\_\_\_\_

PARTICIPANTS \_\_\_\_\_

PERFORMANCE SONG (1 song or 4 min limit) \_\_\_\_\_

## TEAM CAPTAIN INFORMATION

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE # \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

FOR QUESTIONS CONTACT CASSIE STONER AT CASSIES@EUGENECHAMBER.COM